

# Making the Business Case for Managing Social Complexity in Pediatrics

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Medical care is just one part of the equation when it comes to child and adolescent well-being. Social determinants of health, like food insecurity, environmental factors or a family's housing conditions, can have a strong influence on a child's growth and development, reaching far beyond the walls of the doctor's office or hospital, and expanding later into life.

In this webinar, PolicyLab Director David Rubin, MD, MSCE, and Children's Hospital of Philadelphia (CHOP) Population Health Improvement Advisor Leigh Wilson, MSW, LSW, discuss the current state of intergenerational strategies in pediatric health care, how to build a business case for implementing intergenerational social risk programs within a pediatric health care system, and what it takes to operationalize and align these programs with a focus on quality improvement and outcomes.

You can find a PDF transcript of the webinar presentation [here](#).

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## Topics

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